

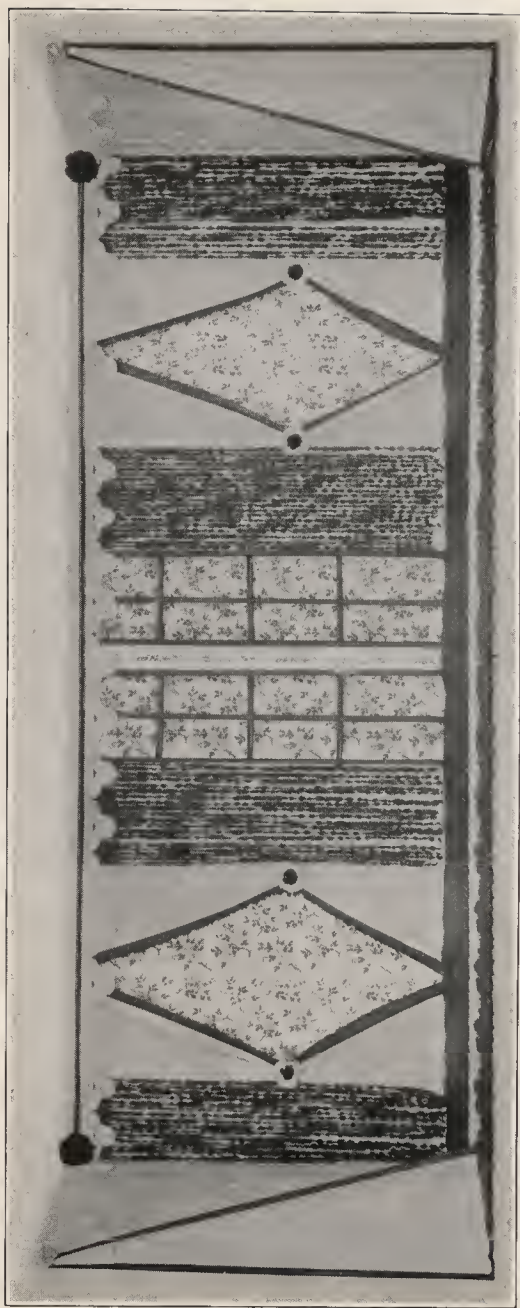
# DECORATING WINDOWS



With  
**CRINKLE CREPE**  
ARROW BRAND

*Price 25 Cents*

Manufactured By  
**The Tuttle Press Company.**  
Appleton, Wisconsin.



An Attractive Window for any Season

# Decorating Windows *with* Crinkle Crepe

*A book of practical sugges-  
tions for trimming show  
windows with  
Crinkle Crepe*

Price 25c

Copyright 1926 By The Tuttle Press Co  
PUBLISHED BY  
**The Tuttle Press Company**  
Appleton, Wisconsin

## FOREWORD

The purpose of this booklet is two fold—

First, the instruction and illustration of window trimming through the use of Crepe Papers.

Second, the beautiful effects to be obtained by the use of Crinkle Crepe, manufactured by the Tuttle Press Company of Appleton, Wis.

Each successive step has been explained in detail, with accompanying illustrations which will be of interest to the professional decorator, and, great assistance to the amateur.

There are three outstanding qualities in Crepe Papers which are essential to good results and should always be remembered and insisted upon.

Strength  
Elasticity  
Brilliant and Strong Colors

These uniform qualities in Crinkle Crepe insure complete satisfaction.

Before attempting a window trim, practice making tubes, rosettes, scalloped edges, fluting and valances to become familiar with these important parts of window decorations.

Use great care to have all lines straight and accurate—Remember neatness counts.

## General Instructions

1

Before starting to use Crinkle Crepe Paper it is necessary to determine the right and wrong side of the sheet.

This may be determined by rubbing the thumb and right finger with the grain. A smooth and coarse side will be noticed—see illustration.

The smooth side is the wrong side and should always be placed to the back of the window. The coarse side is the right side and should always be toward the decorator.





## Tubing

*See illustrations*

Take a fold of Crinkle Crepe and draw the paper out of the envelope to a width of three times the desired width of the tube, cutting through the entire fold across the grain of the paper and then unfold the paper.

Make a basting edge on the extreme end by folding the paper one-half inch down from the end toward the right side of the paper, repeating this fold four times. Now overlap the edges toward the wrong side of the paper and tack into position.

Next cut two-thirds the distance required for the finished tube and make a similar basting edge on the other end of the paper and overlap. Stretch into position and tack *firmly*.

By following these instructions you will produce a round tube which will give a finished touch to your decorations.



## FLUTING

*See Illustration*

Grasp the edge of one end of fold between the thumb and forefinger of the left hand and place the thumb and forefinger of the right hand alongside the left hand, and bend the edge of the paper towards you with the right hand. Then move the hands along the edge of the paper about an inch and bend away from you with the right hand. Repeat this process across the entire edge of the fold.



## CUP FLUTING

*See Illustration*

Unfold the paper and lay on a flat surface with the right side of the paper up. Grasp the edge of the paper nearest you between the thumbs and forefingers, the thumbs being on the wrong side of the paper and the forefingers on the right side, the thumbs being side by side at the extreme end of the sheet.

Stretch the paper by moving the hands apart and at the same time rolling the thumbs slightly upward.

## PETAL FLUTING

*See Illustration*

Unfold the paper and lay on a flat surface with the right side up.

Place the forefinger and third finger of the left hand about two inches apart on the edge of the paper, pressing down firmly. With the forefinger on the right hand pull back on the edge of the paper exposed between the forefinger and third finger of the left hand. Then move the hands along and repeat this process the length of the sheet.



## PANELS

*See Illustration*

Take the crepe paper from container and cut the container into strips about one-half inch wide and twenty inches long, to be used as basting reinforcement for tacking all panels into position.



Place two of these strips upon the right side of the paper and wrap around three or four times

Now lap the basting ends one-half inch towards the wrong side of the paper and tack into place (driving tacks into this basting edge that you have made until the tack heads are resting firmly against the paper, thereby allowing no loose play between the tack and basting.)



Cut the paper two-thirds of the desired length and after this has been done, gather the end into folds two inches wide between the thumb and forefinger of the left hand, and start to stretch to the position where



you care to tack. Then turn back a basting edge and tack into position. (*Do not jerk into place but handle firmly and you will find that you have produced a fine pleated surface.*)



## STRAIGHT PANELS

Proceed as instructed under PANELS until the top end of the panel has been tacked into position. Now cut the crepe three-fourths the desired length and make a basting edge on the lower edge of the paper, similar to the one at the top. Then stretch into position and tack.



## ROSETTES

*See Illustrations*

Draw a fold from the container and cut a strip 5 inches wide and through the entire thickness of the fold.

Flute the edges of this 5 inch fold. Unfold this strip and cut into strips of five foot lengths.

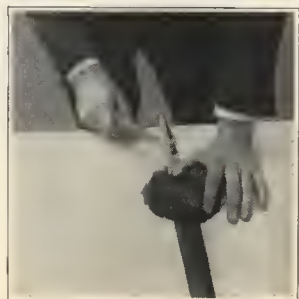
Take one of these five foot strips and grasp one end of the strip with the thumb and forefinger of the left hand and thumb and forefinger of the right hand, the paper being held in the center of its width and the right hand being about  $1\frac{1}{2}$ " away from the left hand.



Then with the right hand fold the paper upon itself to the left hand, at the same time slightly turning the left hand counter clockwise. Grasp the double thickness of the paper with the left hand and repeat the process again and again until the entire five feet have been used.

Tack into position.

Take the loose ends of the rosette, squeeze them together and turn in a clockwise direction until the rosette reaches the desired shape.

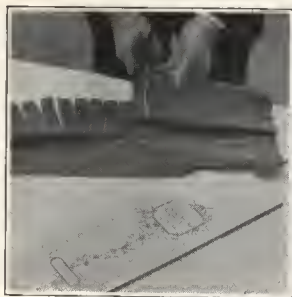


## FRINGE CREPE (Fluted)

*See Illustrations*

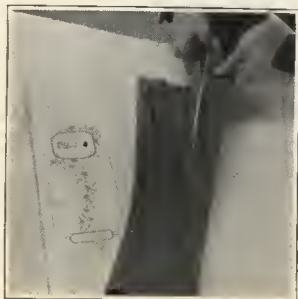
Take the entire fold from the container and unfold about ten inches from one end.

Place a pin through the folded crepe at the left hand edge, in order to keep the paper from slipping.



Proceed to cut the fold across the grain into one-half inch strips, but not cutting more than two or three inches past the folded portion of the crepe.

Remove the pin and flute each one-half inch strip. (See general instructions on fluting.)



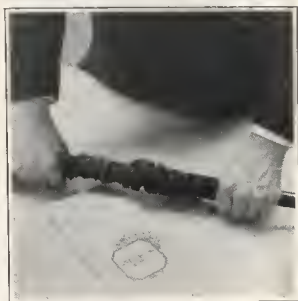
NOTE: For a stiff fringe, take a fold of crepe paper and cut with the grain into strips of about one-eighth inch, cutting to one inch of the opposite end.

## CRUSH CREPE (Crinkled)

*See Illustrations*



Take a fold of crepe from container, unfold and wrap the entire fold around a broomstick, the edges being kept even.



Place the hands over the ends of the crepe and crush by forcing the hands together.



Remove the crepe from the broomstick and tack into position.

## VALANCES

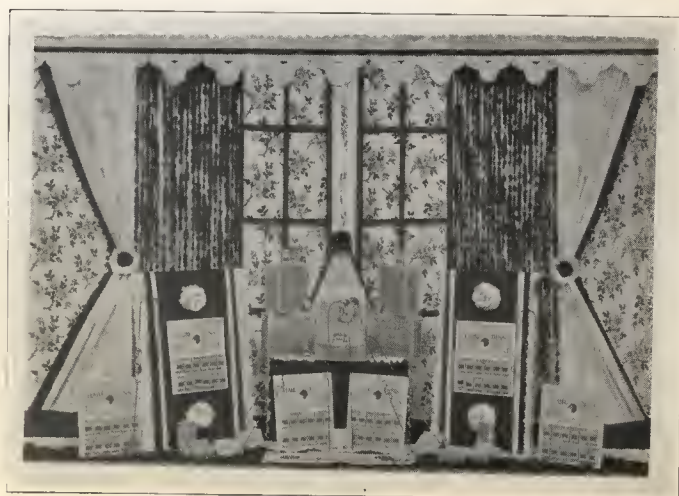
*See Illustration*

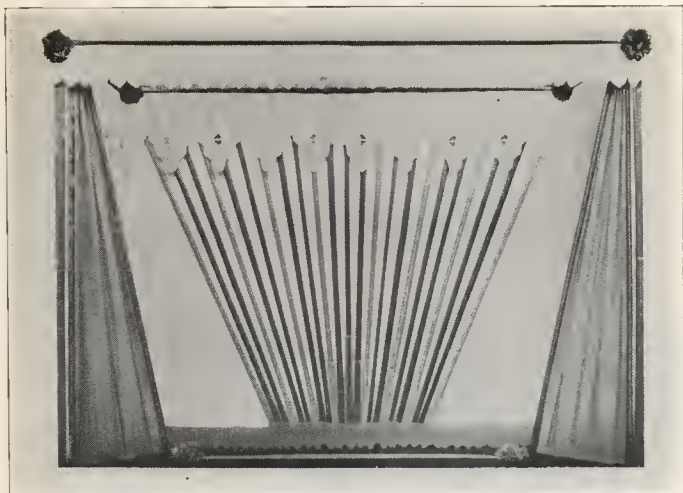
Remove the fold of crepe paper from the container and proceed to cut the design wanted as shown in the cut.

Now flute or fringe this design as desired and flute opposite edge of fold and tack into position.



# CRINKLE CREPE





## RAINBOW TUBING WINDOW, No. 1

Read General Instructions before starting to install this window.

### BACKGROUND

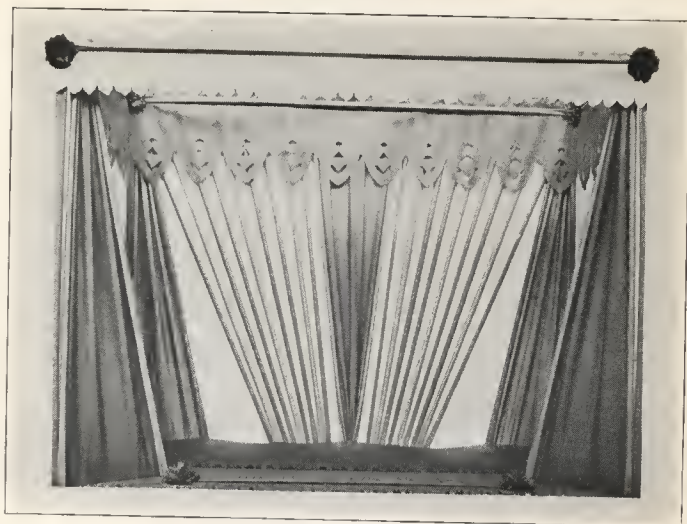
Start by tacking tubes into place along top of background not more than 4" apart, varying colors with every tube. Stretch these tubes down to center of base of background. Always be sure that your tubes are not stretched too much or too little as either will spoil the effect desired. Next cut valance desired and tack into position. Care should be taken in tacking that valances are tacked straight. Tack a tube about  $1\frac{1}{2}$ " from top of valances and stretch into position, now tack rosettes on ends of tubes. After this is done no tacks should be showing.

### FLOORING

Place desired color of Crinkle Crepe, after fluting edges, along front of window, tacking corners of the crepe to prevent curling. Now tack your panels into place with tubing edge applied and stretch panels into position tacking tubing alongside of panels. Rosettes and tubes are now placed upon the floor of this window about 8" from center of these panels. The window is now ready for merchandise to be displayed. Always remember neatness counts and that the success you will achieve by following these instructions can only be accomplished by practice and neatness.

### Color Suggestions

Combinations C-127 and C-113  
C-125 and C-108  
C-127 and C-117  
C-129 and C-130  
C-126 and C-109



## SEMI-RAINBOW WINDOW No. 2

Read General Instructions before starting to install this window.

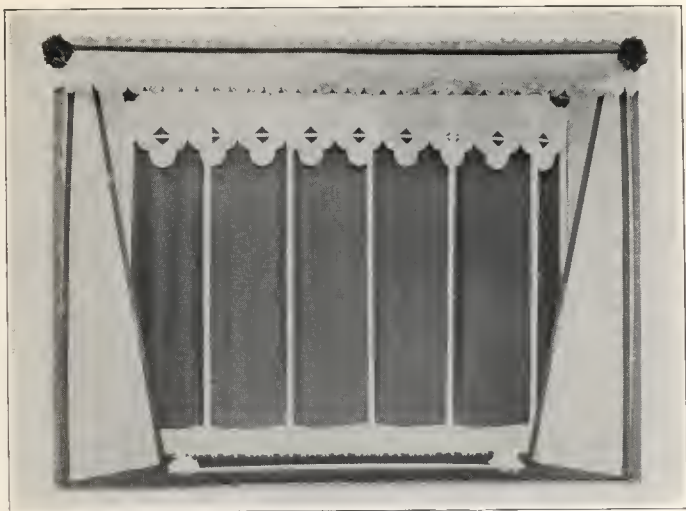
### BACKGROUND

First tack panel at top of center of background. Next place tubes of different colors on edges of this panel and alternate colors of tubes across the entire background about 4" apart. Now stretch the panel into position at the center of base of background and tack firmly. Draw tubing into position about 4" to the right and left of center panel at base of the background. Next tack end panels to the base of background starting at corners of the background and stretching into position at top of background. Next cut your valance and tack into position. Care should be taken in tacking valances that they are tacked straight. Now tack a tube about  $1\frac{1}{2}$ " from top of valances and stretch into position and tack rosettes over ends of tube. After this is done no tacks should be showing.

### VALANCES ALONG FRONT OF WINDOW

Fancy cut design is first placed along upper ledge of window after which a back valance of straight or fringed Crinkle Crepe is tacked behind this fancy cut design. (If a sign is painted on border of window, tack a piece of string about 1" higher than lowest edge of sign and draw string taut to which you can pin valances.)

NOTE: See Flooring (Window No. 3.)



## SOLID WALL BACKGROUND No. 3

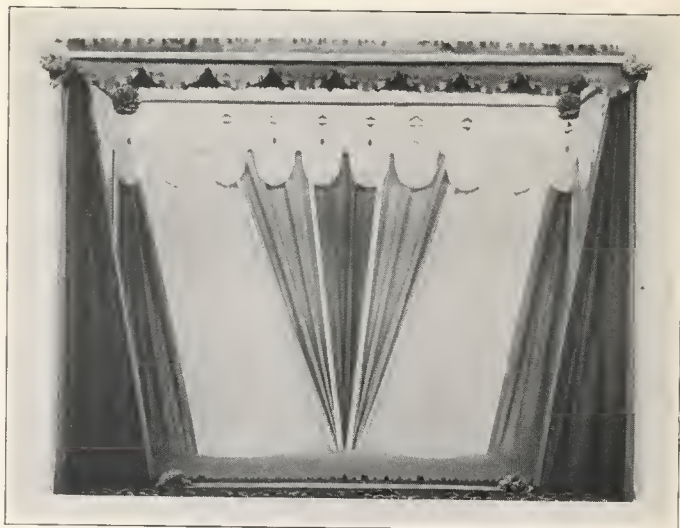
Read General Instructions before starting to install this window.

### BACKGROUND

Take straight panels and tack along top of background, folding ends of basting edge under. Now stretch panels into place along base of background. Next tack tubing where panels meet at top of background and draw into position at base. Next cut your valances and tack into position. Care should be taken in tacking up valances that they are tacked straight. Now tack a tube about  $1\frac{1}{2}$ " from top of valances and stretch into position. Tack rosettes over ends of tubes and after this is done no tacks should be showing.

### FLOORING

Place fold of Crinkle Crepe paper (edge fluted) along front of floor. Now tack your panels into place from corners of window placing tubes along edge of panels and stretch into place, tacking tubes along side of this panel. Now tack tube on floor about 5" from center of panel and stretch into position about same distance from center of opposite panel. Tack rosettes over ends of tubes. The window is now ready to receive your merchandise. Always remember—Neatness Counts.



## TWO-TONE SUN-BURST NO 4

Read General Instructions before starting to install this window.

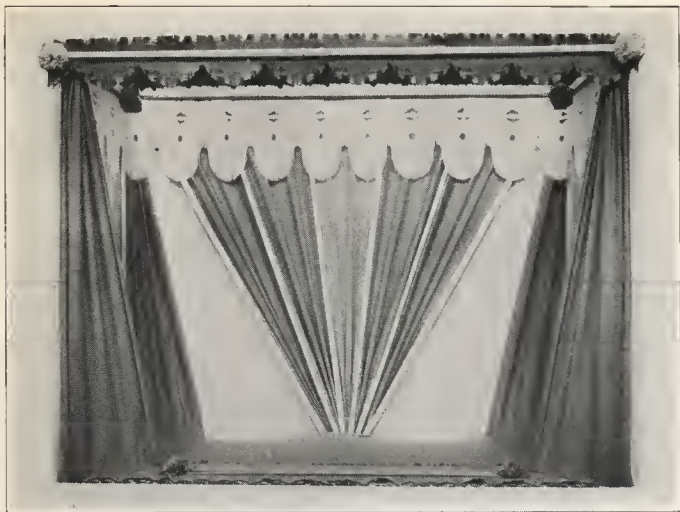
### BACKGROUND

Find center of back of window, and tack a panel into position along top of same. Next tack side panels of different colored Crinkle Crepe alongside of center panel and stretch into position at center of base of background. Tack tubes over edges of these panels and stretch into place, also at base of background. (Use neutral color for tubing.) Next tack side panels at base of background and stretch to corners of top of window, tubing edges of these panels also. Next cut your valances and tack into position. Care should be taken in tacking valances so that they are tacked straight. Now place a tube about  $1\frac{1}{2}$ " from top of valances and stretch into position, then tack rosettes over ends of tubes. After this is done no tacks should be showing.

### VALANCES ALONG FRONT OF WINDOW

Fancy cut designs should be first placed along upper ledge of window. Next place straight or fringed valances directly behind these. (If a sign is painted on border of window, tack a piece of string about 1" higher than lowest edge of sign and draw string taut to which you can pin valances.)

Flooring. (See Window No. 3, page 14.)



## THREE-TONE SUN-BURST No. 5

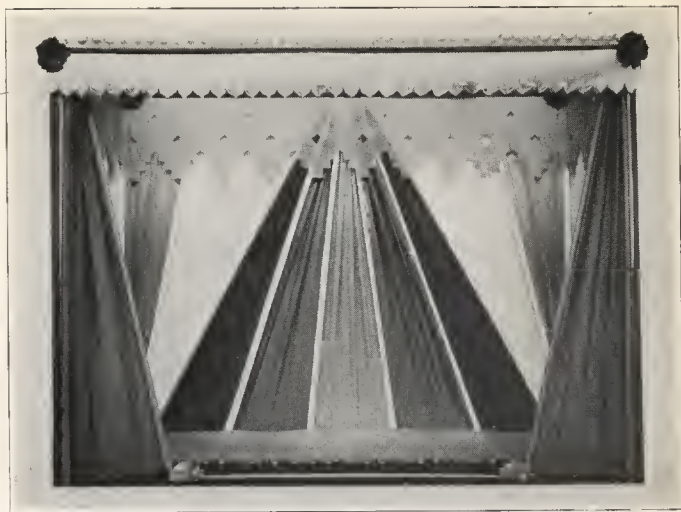
Read General Instructions before starting to install this window.

### BACKGROUND

Tack middle panel in place at center of top of back of window. Next tack side panels on both sides of middle panel alternating colors across entire background. Next tack tubes into place over edges of panels and stretch all panels and tubes into place at center of base of window. Tack end panels in corners of base of background tubing the edges and stretch panels and tubing into position at corner of top of background. Cut your valances and tack into place. Care should be taken in tacking that valances are tacked straight. Tack a tube about  $1\frac{1}{2}$ " from top of valances and stretch into position. Now tack rosettes on ends of tubes. After this is done no tacks should be showing.

### FLOORING

Place a fold of desired color of Crinkle Crepe along front of window, tacking corners of crepe to prevent curling. Now tack your panels in place with tubing edge applied and stretch panels into position, tacking tubes alongside of panels. Now tack tube on floor about 5" from center of panel and stretch into position about same distance from center of opposite panel. Tack rosettes over ends of tubes. The window is now ready to receive your merchandise. Always remember—Neatness Counts.



## THREE-TONED SUN-BURST REVERSED No. 6

Read General Instructions before starting to install this window.

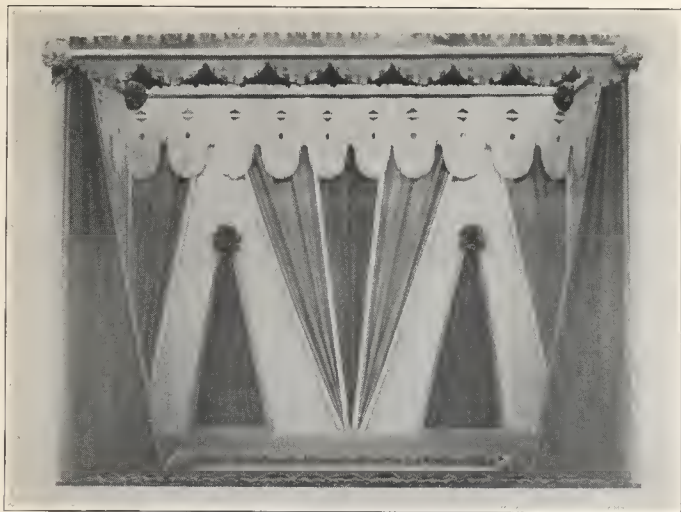
### BACKGROUND

Tack middle panel into place at center of base of background. Next tack side panels on both sides of middle panel across entire back alternating colors after each panel. Next tack tubes in place over edges of panels and stretch panels and tubes into position at center of top of background. Tack end panels into place at corners at top of background, tubing the edges and stretching the panels and tubes into place at corners of base of window. Cut your valances and tack into position. Care should be taken in tacking valances that they are tacked straight. Now tack tube about  $1\frac{1}{2}$ " from top of valances and stretch into position and tack rosettes over ends of tube. After this is done no tacks should be showing.

### VALANCES ALONG FRONT OF WINDOW

Fancy cut design is first placed along upper ledge of window after which a back valance of straight or fringed crepe is tacked behind this. (If a sign is painted on border of window, tack a piece of string about 1" higher than lowest edge of sign and draw string taut to which you can pin valances.)

Flooring. See Window No. 3, page 14.



## TWO-TONED SUN-BURST REVERSED No. 7

Read General Instructions before starting to install this window.

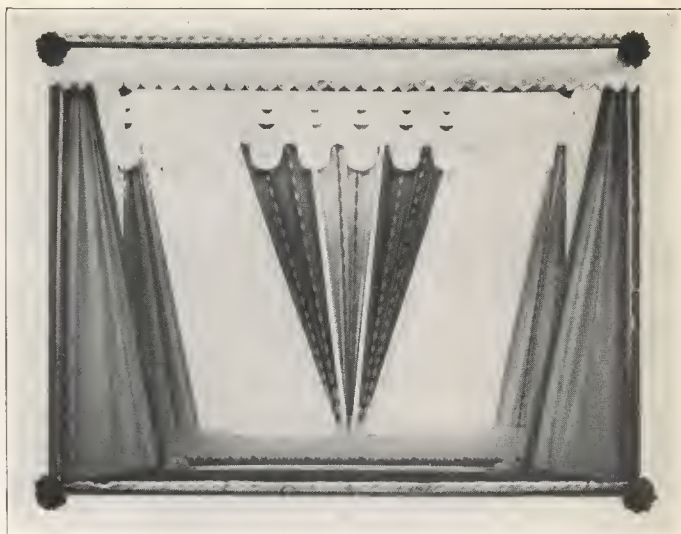
### BACKGROUND

Tack middle panel on center of top of window and tack side panels alongside of middle panel. Next tack side panels at corners of window and tack tubes over edges of panels. Stretch three center panels and tubes to center of base of window. Next stretch side panels and tubes to corners of background. Tack panel to base of background between center panels and side panels and stretch to a point three-fourths of the distance to the top of the window. Next place tubes over edges of this panel and apply rosettes to ends. Cut your valances and tack into position. Care should be taken in tacking valances that they are tacked straight. Now tack tube about  $1\frac{1}{2}$ " from top of valances and stretch into position and tack rosettes over ends of tube. After this is done no tacks should be showing.

### VALANCES ALONG FRONT OF WINDOW

Fancy cut design is first placed along upper ledge of window after which a back valance of straight or fringed Crinkle Crepe is tacked behind this. (If a sign is painted on border of window, tack a piece of string about 1" higher than lowest edge of sign and draw string taut to which you can pin valances.)

Flooring. Sec Window No. 3, page 14.



## TWO-TONE SUN-BURST No. 8 STREAMER TRIMMED

Read General Instructions before starting to install this window.

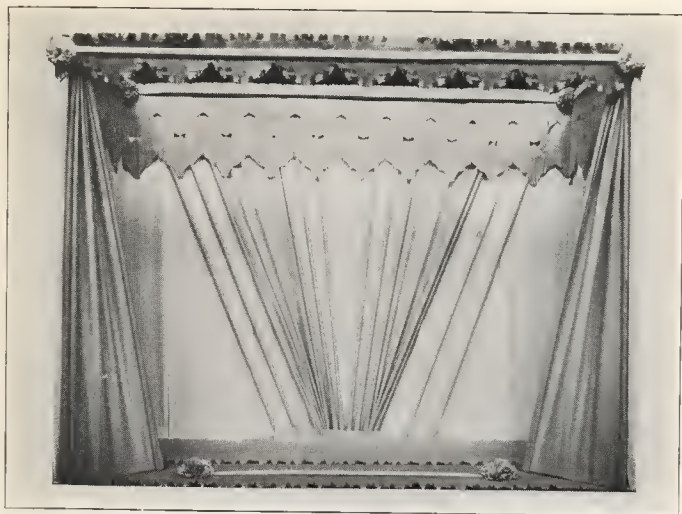
### BACKGROUND

Find center of window and tack center panel into position along top of same. Next tack side panels of different colored Crinkle Crepe alongside of center panel and stretch into position at center of base of background. Tack tubes over edges of these panels and stretch into place, also at base of window. (Use neutral colors for tubing.) Next tack side panels at base of background and stretch to corners of top of background, tubing edges of these panels also. Take  $\frac{1}{4}$ " streamers and arrange as shown in cut along edges and center of panels. Next cut your valances and tack into position. Care should be taken in tacking valances so that they are tacked straight. Now place a tube about  $1\frac{1}{2}$ " from top of valances and stretch into position, then tack rosettes over ends of tubes. After this is done no tacks should be showing.

### VALANCES ALONG FRONT OF WINDOW

Fancy cut design is first placed along upper ledge of window after which a back valance of straight or fringed Crinkle Crepe is tacked behind this fancy cut design. (If a sign is painted on border of window, tack a piece of string about 1" higher than lowest edge of sign and draw string taut to which you can pin valances.)

Flooring. See Window No. 3, page 14.



## TWO-PANEL SUN-BURST No. 9

Read General Instructions before starting to install this window.

### BACKGROUND

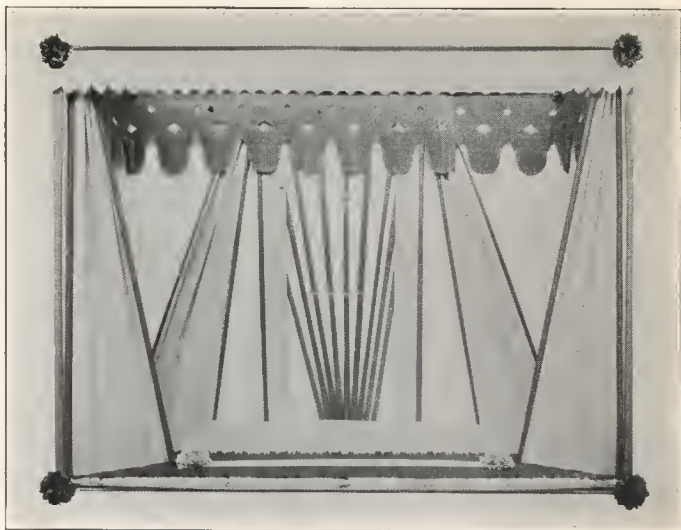
Tack two panels each about 20" from corners of window at top of background and tack two tubes each 4" apart on both sides of these panels, as shown in picture. Stretch both panels and tubes to a point 3" on the right and left of center of base of background. Next cut your valances and tack into position. Care should be taken in tacking valances so that they are tacked straight. Now place a tube about  $1\frac{1}{2}$ " from top of valances and stretch into position, then tack rosettes over ends of tubes. After this is done no tacks should be showing.

### VALANCES ALONG FRONT OF WINDOW

Fancy cut design is first placed along upper ledge of window after which a back valance of straight or fringed crepe is tacked behind this fancy cut design. (If a sign is painted on border of window, tack a piece of string about 1" higher than lowest edge of sign and draw string taut to which you can pin valances.)

### FLOORING

Place a fold of Crinkle Crepe paper (edge fluted) along front of floor. Now tack your panels into place from corners of window placing tubes along edge of panels and stretch into place, tacking tubes alongside of panel. Now tack tube on floor about 5" from center panel and stretch into position about same distance from center of opposite panel. Tack rosettes over ends of tubes. The window is now ready to receive your merchandise. Always remember—Neatness Counts.



## TUBING SUN-BURST REVERSED No. 10 SIDE PANELS

Read General Instructions before starting to install this window.

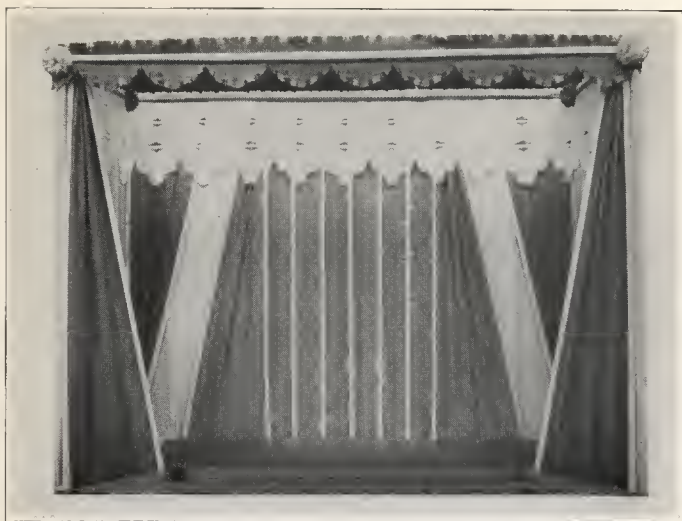
### BACKGROUND

Start by tacking a tube at center of top of background and tack three tubes on both sides of center tube about 5" apart. Next tack panel at base of background about 15" from corners of window placing tubes along the edges of this panel. Now stretch tubing from top of background to center of base of same. Stretch side panels and tubes to top of background to point over end tube. Next cut your valances and tack into position. Care should be taken in tacking valances so that they are tacked straight. Now place a tube about 1½" from top of valances and stretch into position, then tack rosettes over ends of tubes. After this is done no tacks should be showing

### VALANCES ALONG FRONT OF WINDOW

Fancy cut design is first placed along upper ledge of window after which a back valance of straight or fringed Crinkle Crepe is tacked behind this (If a sign is painted on border of window, tack a piece of string about 1" higher than lowest edge of sign and draw string taut to which you can pin valances.)

Flooring. See Window No. 9, page 20.



## STRAIGHT-PANELED CENTER TUBED No. 11

Read General Instructions before starting to install this window.

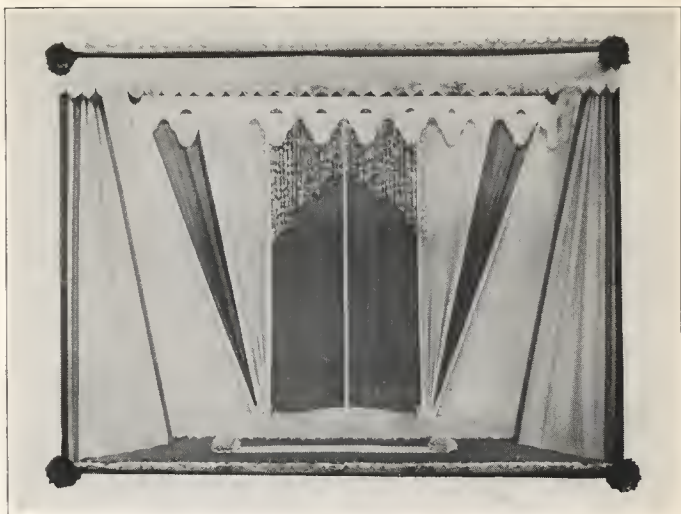
### BACKGROUND

Tack two folds to top of window placing joined edges in exact center of top of same. Next tack two panels at top of background in corners, tubing into position at base of window. Next stretch your straight panels in center to base of window. Next tack tubes on top of these straight panels about 5" apart and stretch into position at base of window. Next tack reverse side panels to base of window alongside of straight panels and stretch into position at top of window as shown in picture. Next tube these side panels as shown in picture. Next cut your valance and tack into position. Care should be taken in tacking valance so that it is tacked straight. Now place a tube  $1\frac{1}{2}$ " from top of valance and stretch into position, then tack rosettes over ends of tubes. After this is done no tacks should be showing.

### VALANCES ALONG FRONT OF WINDOW

Fancy cut design is first placed along upper ledge of window after which a back valance of straight or fringed Crinkle Crepe is tacked behind this. (If a sign is painted on border of window, tack a piece of string about 1" higher than lowest edge of sign and draw string taut to which you can pin valances.)

Flooring. See Window No. 9, page 20.



## CRINKLE CREPE CENTER SUN-BURST SIDES No. 12

Read General Instructions before starting to install this window.

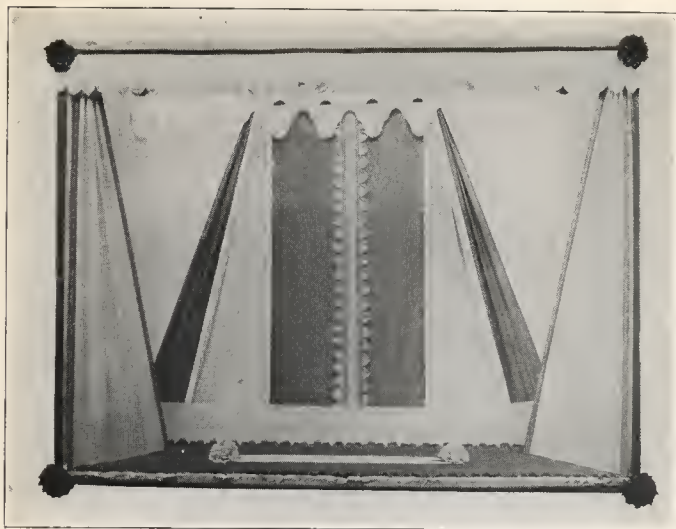
### BACKGROUND

Tack two folds of crushed Crinkle Crepe to the right and left of center of window and tack firmly to base of same. Next tack two panels on right and left of crushed crepe center panels and stretch to base of window alongside of crushed crepe panels. Next tack tubes over edges of side panels and center panels and stretch into position at base of background as shown in picture. A fluted fringe is now cut about 15" long and tacked directly over center crushed crepe panels after which it is then arched, as shown in picture. Cut your valance and tack into position. Care should be taken in tacking valance so that same is tacked straight. Now place a tube about 1½" from top of valance and stretch into position, then tack rosettes over ends of tubes. After this is done no tacks should be showing.

### VALANCES ALONG FRONT OF WINDOW

Fancy cut design is first placed along upper ledge of window after which a back valance of straight or fringed Crinkle Crepe is tacked behind this. (If a sign is painted on border of window, tack a piece of string about 1" higher than lowest edge of sign and draw string taut to which you can pin valance.)

Flooring. See Window No. 9, page 20.



## CRINKLE CREPE CENTER REVERSED SUN-BURST No. 13

Read General Instructions before starting to install this window.

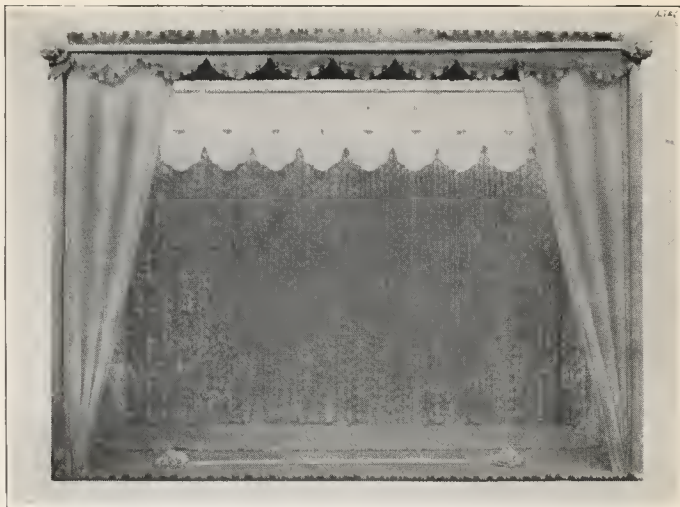
### BACKGROUND

Tack two folds of crushed Crinkle Crepe to the right and left of center of top of window and tack firmly to base of same. Next tack two panels to base of background and stretch into position at top of background, as shown in picture. Tack tubes over edges of these panels and stretch into position at top of window. Next cut a piece of crepe across grain of paper about 6" wide using the petal flute, (as shown in cut), on both edges of this strip. Tack into position directly in center of center panels. Two tubes are now placed over this fluted panel about  $1\frac{1}{2}$ " from the edge and are stretched into position at base of background. Cut your valance and tack into position. Care should be taken in tacking valance so that same is tacked straight. Now place a tube about  $1\frac{1}{2}$ " from top of valance and stretch into position, then tack rosettes over ends of tubes. After this is done no tacks should be showing.

### VALANCES ALONG FRONT OF WINDOW

Fancy cut design is first placed along upper ledge of window after which a back valance of straight or fringed Crinkle Crepe is tacked behind this. (If a sign is painted on border of window, tack a piece of string about 1" higher than lowest edge of sign and draw string taut to which you can pin valances.)

Flooring. See Window No. 9, page 20.



## RICK-RACK PANELED No. 14

Read General Instructions before starting to install this window.

### BACKGROUND

Folds of Crinkle Crepe paper are cut into fringe and fluted. They are now tacked into position at top of background varying the colors after each fold is tacked up. (See G. 1. Fluted Fringe.) This is done completely across the background. Cut your valance and tack into position. Care should be taken in tacking valance so that it is tacked straight. Now place a tube about  $1\frac{1}{2}$ " from top of valance and stretch into position, then tack rosettes over ends of tubes. After this is done no tacks should be showing.

### VALANCES ALONG FRONT OF WINDOW

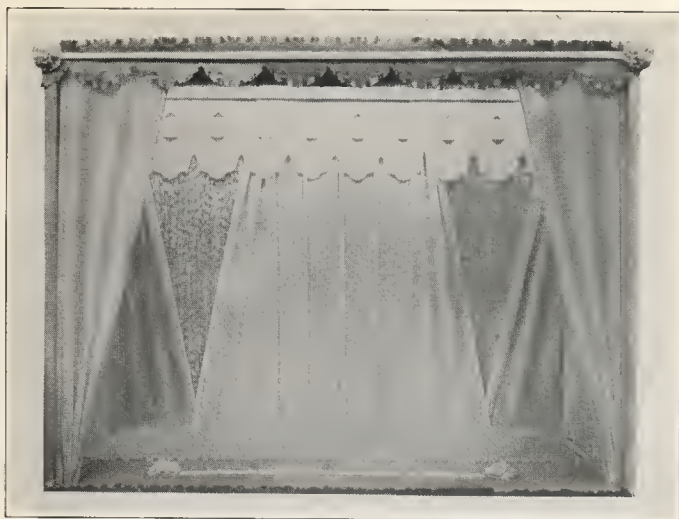
Fancy cut design is first placed along upper ledge of window after which a back valance of straight or fringed Crinkle Crepe is tacked behind this. (If a sign is painted on border of window, valances may be pinned to string drawn taut between tacks about 1" above lower edge of sign.)

### PANELS FROM THE TOP

Tack panels from ledge or ceiling of window (as shown in cut). Now place tubes on edges of these panels and stretch both panels and tubes into position in lower corners of the window.

### FLOORING

Place a fold of Crinkle Crepe paper of desired color (edge fluted) along the front of window. Tack tubes about 5" from front of window and 12" from end of window and stretch into position on opposite side of floor the same distance from other end of window. Tack rosettes over ends of tubing. Window is now ready to receive merchandise. Always remember—Neatness Counts.



## STRAIGHT PANELED CENTER FLUTED FRINGE' SIDES No. 15

Read General Instructions before starting to install this window.

### BACKGROUND

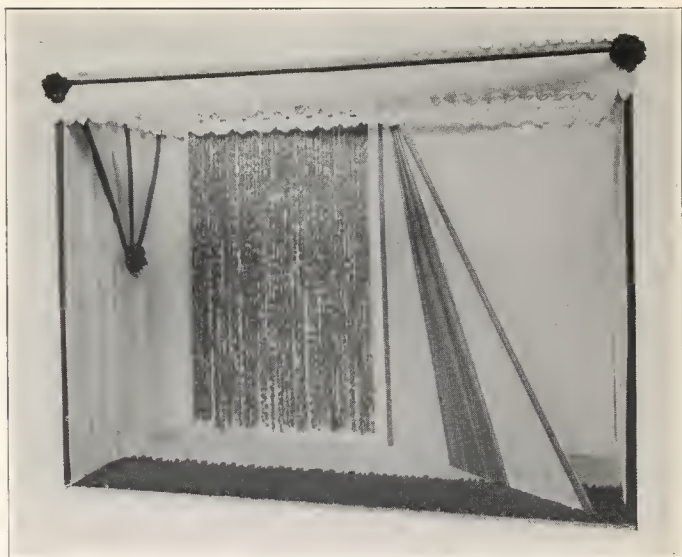
Tack two folds of Crinkle Crepe paper at top of background on right and left of center into position at base of same. Next cut and flute your fringe using same color as center panels and tack into position across balance of window. Next tack two panels at base of window right and left of center panels as shown in picture and stretch into position at top of background. Tack tubes over edges of these panels and every 5" across center panels. Cut your valance and tack into position. Care should be taken in tacking valance so that same is tacked straight. Now place a tube about  $1\frac{1}{2}$ " from top of valance and stretch into position, then tack rosettes over ends of tubes. After this is done no tacks should be showing.

### VALANCES ALONG FRONT OF WINDOW

Fancy cut design is first placed along upper ledge of window after which a back valance of straight or fringed Crinkle Crepe is tacked behind this. (If a sign is painted on border of window, tack a piece of string about 1" higher than lowest edge of sign and draw string taut to which you can pin valances.)

### FLOORING

Same as Window No. 14, page 25.



## FLUTED FRINGE SEMI-SUN-BURST REVERSED No. 16

Read General Instructions before starting to install this window.

### BACKGROUND

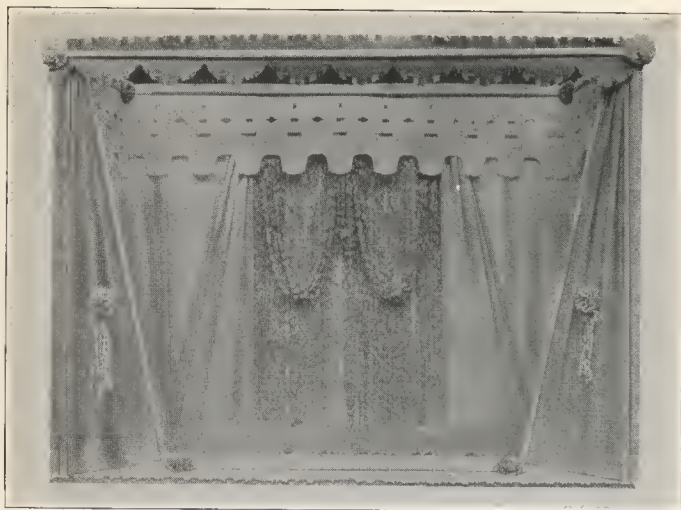
Fluted fringe is tacked from the center of top of background to the left across the balance of the background. Three panels are now tacked to the base of window starting at the lower right hand corner and are stretched into position at center of top of background. Tubes are now placed over the edges of these panels. Cut your valance and tack into position. Care should be taken in tacking valances so that they are tacked straight. Now place a tube about  $1\frac{1}{2}$ " from top of valance and stretch into position, then tack rosettes over ends of tubes. After this is done no tacks should be showing.

### VALANCES ALONG FRONT OF WINDOW

Fancy cut design is first placed along upper ledge of window after which a back valance of straight or fringed Crinkle Crepe is tacked behind this, (If a sign is painted on border of window, tack a piece of string about 1" higher than lowest edge of sign and draw taut to which you can pin valances.)

### FLOORING

Place a fold of crepe paper of desired color (edge fluted) along front of window. Your window is now ready to receive your merchandise. Always remember—Neatness Counts.



## RICK-RACK CENTER REVERSED PANELS No. 17

Read General Instructions before starting to install this window.

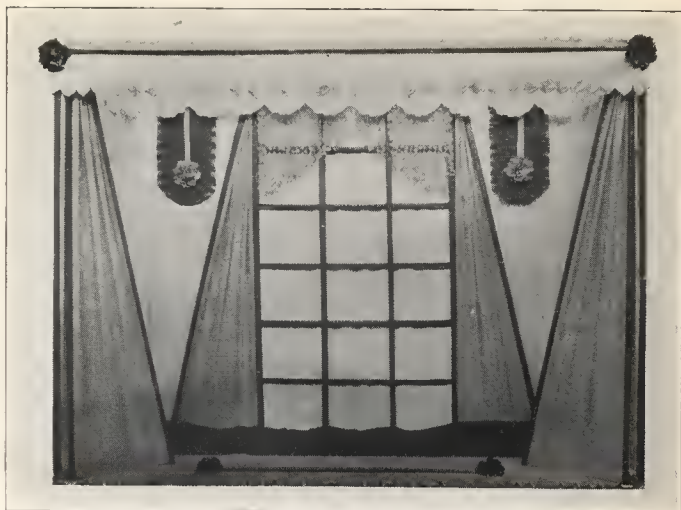
### BACKGROUND

Tack two-folds of fringe to the right and left of center of top of background. Next tack two panels on on the right and one on the left of this fringe at base of window. Stretch into position at top of same as shown in picture. Next cut fluted fringe of different color and drape over center fringe as shown in picture. Tube the edges of the panels and stretch into position. Next cut your valance and tack into position. Care should be taken in tacking valance so that same is tacked straight. Now place a tube about  $1\frac{1}{2}$ " from top of valance and stretch into position, then tack rosettes over ends of tubes. After this is done no tacks should be showing.

### VALANCES ALONG FRONT OF WINDOW

Fancy cut design is first placed along upper ledge of window after which a back valance of straight or fringed Crinkle Crepe is tacked behind this. (If a sign is painted on border of window, tack a piece of string about 1" higher than lowest edge of sign and draw string taut to which you can pin valances.)

Flooring. See Window No 9, page 14.



## SQUARE WINDOW EFFECT No. 18

Read General Instructions before starting to install this window.

### BACKGROUND

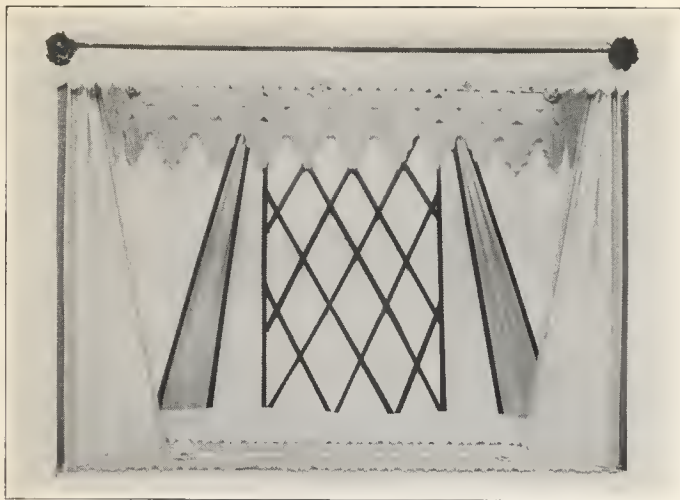
Find the center of the back wall of the window and tack two vertical tubes, one 6" to the right and one 6" to the left of this center. Then tack two more vertical tubes one 18" to the left and one 18" to the right of this center. Next tack and stretch horizontal tubes 12" apart, not carrying them past the extreme end vertical tubes. (See illustration.) Then tack the vertical tubes to the base of the back. Next tack panels to the right and left of vertical tubes and stretch into position at top of background right and left. Side panels are now cut and shaped as shown in picture (ends fluted) and tacked to background on top between side panel and end of background. A tube is now tacked over center of this panel with a rosette over lower end. Cut your valance and tack into position. Care should be taken in tacking valances so that they are tacked straight. Now place a tube about 1½" from top of valance and stretch into position, then tack rosettes over ends of tubes. After this is done no tacks should be showing on background.

### VALANCES ALONG FRONT OF WINDOW

This is made of fluted fringe cut the required length after which it is arched.

### FLOORING

NOTE: See flooring on Window No. 9, page 14.



## LATTICE WINDOW TWO-TONE SUN-BURST REVERSED No. 19

Read General Instructions before starting to install this window.

### BACKGROUND

Tack two tubes exactly in center of background. Next place two more tubes about 9" to the right and left of the first two center tubes. Next tack one tube 9" away from last tube.

Draw extreme left tube to the base of background at a position directly below extreme right tube. Also draw extreme right tube to a similar point below extreme left tube at base of background.

Stretch the next to last tube at right side about 11" below extreme left end tube. Stretch next to last tube at left side about 11" below extreme right end tube. Stretch the tube third from left end to a point 12" from the floor and directly below the extreme right end tube. Stretch the tube third from the right end to a point 12" from the floor and directly below the extreme left end tube. Now stretch the two center tubes to points about 12" above the last two tubes stretched.

Next tack two tubes at base of background about 12" from extreme left end tube and two tubes at base of background about 12" from extreme right end tube and stretch these tubes to points to complete the lattice work as shown in the picture.

Next tack two panels at base of background along edge of lattice and stretch into position at top of the background next to the lattice work. This is done at right and left side of lattice work.

Then cut streamer of fluted fringe and tack into position at top of background about 10" from ends of window.

Next cut your valance and tack into place. Care should be taken in tacking valance straight. Now place a tube about  $1\frac{1}{2}$ " from top of valance and stretch into position, then tack rosettes over ends of tube. After this is done no tacks should show.

## FLOORING

Place fold of Crinkle Crepe paper (edge fluted) along front of floor. Next cut a design as for a valance and flute edges. Tack this so that it overlaps the front fold of crepe paper about 6". Tack your panels in place from corners of window, placing tubes on edge of panels and stretch into place, tacking tubes alongside of this panel. Now tack tube on floor about 5" from center of panels and stretch into position about same distance from center of opposite panel. Tack rosettes over ends of tubes. The window is now ready to receive your merchandise. Always remember—Neatness Counts.



## SOLID SUN-BURST No. 20

Read General Instructions before starting to install this window.

### BACKGROUND

Folds of Crinkle Crepe are tacked around the entire border of background. After this is done they are stretched to a point exactly in the center of this background as shown in picture. A rosette is now tacked over the center of this background. Cut your valance and tack into position. Care should be taken in tacking valance so that same is tacked straight. Now place a tube about  $1\frac{1}{2}$ " from top of valance and stretch into position, then tack rosettes over ends of tubes. After this is done no tacks should be showing.

### VALANCES ALONG FRONT OF WINDOW

Fancy cut design is first placed along upper ledge of window after which a back valance of straight or fringed Crinkle Crepe is tacked behind this. (If a sign is painted on border of window, tack a piece of string about 1" higher than lowest edge of sign and draw string taut to which you can pin valances.)

### FLOORING

See Window No. 19, page 31.

A Very Attractive Holiday Display

